

Proposed Tracks and Session Description

Track Name:

Organizing	Student Government Leadership	Civic Engagement	Media and Messaging	Personal Development
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Sessions Available:

Developing a Campaign	Election-90 Days: How to start off on the right foot	Involvement in the Community	Working with the Media	Visioning
Backwards Planning	Working with Administration	AZ Higher Education Issues Briefing	Messaging for the Media	Networking
Organizing on a Community College Campus	Working with your Governing Board	Lobbying	Press Conferences	Resumes, Interviews and Grad School
Recruiting and Managing Volunteers	Sustaining your SGA	Arizona Legislature 101	On Campus Marketing	Professionalism
Building Coalitions	Running Effective Meetings	Leadership Development	Social Media for the Advocate	Public Speaking
Running a Successful Phone Bank	Parliamentary Procedure	Recruiting and Leading a Diverse Population	Creative Visibility: Flash Mobs, YouTube	Time Management/ Academics First